

WEBSCALE DIGITAL CLOUD

Webscale is the world's leading expert in cloud technology and digital commerce platforms. Offering cloud management and hosting, Webscale is the only multi-cloud solution that enables merchants to rapidly migrate their storefronts to the cloud, delivering predictive scalability and 100% uptime at peak demand. With enhanced visibility and control over online storefronts, as well as improved security and performance, Webscale enables digital businesses to focus on building their brands, instead of managing their infrastructure.

THE PROBLEMS WE SOLVE



CLOUD HOSTING & MIGRATION

The cloud is the natural home for digital commerce, but with a daunting re-platform looming, little support from your existing provider, and a lack of internal expertise, it can seem insurmountable.



CYBER THREATS & BOT ATTACKS

With cyber attacks becoming more sophisticated every day, recognizing an attack on your storefront is just the first step. Having the automation in place to combat the threat, without disruption, is the next.



SITE DOWNTIME

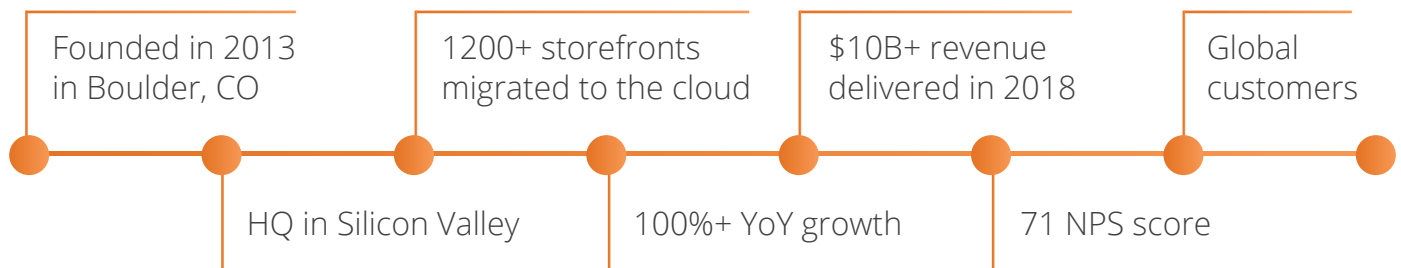
Your sales are anything but predictable. Relying on fixed size, or manually scaled infrastructure, that isn't capable of delivering uptime and scalability at peak demand, is losing you both revenue and corporate reputation.



SLOW PAGE LOADS

80% of consumers won't return to a website that they deem too slow, and even a one second delay can cause a 17% drop in satisfaction. Delivering a consistent user experience across your mobile/desktop sites is critical.

CORPORATE FACTS





WebScale was instrumental in helping us get through the holiday season. We see much faster site performance and much less downtime on WebScale than we did on managed hosting.

- Andrew Savage,
Chief Operating Officer, Dolls Kill

WEBSCALE CLOUD PLANS

WebScale offers the only cloud hosting and management plans and products that deliver 100% uptime, powerful security, and high performance in any public cloud environment.

WebScale's cloud plans enable merchants to realize the true benefits of the cloud – extreme flexibility, infinite capacity, predictive scalability, and up to 75% lower costs by having a system that is always right-sized, so you only pay for what you use.

STANDARD	PRO/BUSINESS	ENTERPRISE
<p>Cloud hosted solution for small digital commerce businesses with a single application.</p>	<p>Cloud hosted solution with real-time predictive auto-scaling and enhanced security features, ensuring your storefront stays secure and ahead of demand, at all times.</p>	<p>Fully customizable solution for large e-commerce businesses with multiple domains and applications. Fully optimized uptime, security, and performance features with advanced disaster recovery.</p>
<p>Up to 100K visitors per month</p>	<p>100K - 1M visitors per month</p>	<p>1M+ visitors per month</p>
<p>Cloud Hosting PLUS</p>	<p>Everything in Standard PLUS</p>	<p>Everything in Pro/Business PLUS</p>
<ul style="list-style-type: none"> ● Software-Defined Architecture ● L7 Load Balancing ● WAF Built for E-Commerce ● OWASP Top 10 Protection ● DDoS Protection ● Content Optimization ● Intelligent Caching ● Daily Backups 	<ul style="list-style-type: none"> ● Predictive Application Auto-scaling ● Self-Healing Infrastructure ● High Availability Architecture ● Custom WAF Rules ● Cloud Controls ● Custom Maintenance Mode 	<ul style="list-style-type: none"> ● Dedicated Infrastructure ● Cloud Security Suite <ul style="list-style-type: none"> ● Bot Management ● Intrusion Detection ● Virtual Patching ● Disaster Recovery ● Premium Support with Enhanced SLAs

WEBSCALE CLOUD PRODUCTS



Webscale offers a range of standalone products that are fast to deploy and provide powerful solutions for merchants struggling with specific challenges such as security, performance, or support.



CLOUD SECURE

Cloud-based web application firewall (WAF), designed for digital commerce, addressing the pain points businesses face with regards to the security of their critical applications.



CLOUD BOT MANAGER

Next-generation bot management solution, powered by machine learning, and designed to address the rapidly growing landscape of automated threats.



CLOUD IMAGE MANAGER

Automated image optimization and management solution for improved site performance and an enhanced user experience.



CLOUD SUPPORT

On-demand, 24x7 access to advanced DevSecOps automation tools and an award-winning team of certified cloud and digital commerce experts.

WHY WEBSCALE



Most hosting providers lack an in-depth understanding of the best practices surrounding the migration and management of digital commerce applications in the public cloud. "Manufactured" clouds, constructed by cobbling together solutions from multiple disparate providers, leave merchants struggling with security, support, and performance challenges.

Webscale's SaaS-based solution stack is purpose built for digital commerce, with predictive auto-scaling for 100% uptime, targeted performance optimization features, and in-built security rulesets that protect digital commerce applications and use machine learning to identify suspect attack behavior patterns.

WORLD-CLASS BRANDS HOST ON WEBSCALE

