



WEBSCALE

HYLETE

Hylete is a direct-to-consumer brand that creates premium performance athletic apparel - built for the modern athlete and priced for everyday use. What started with one training short in 2012 has grown into an extensive line of men's and women's apparel, backpacks, and the first HYLETE cross-training shoe.

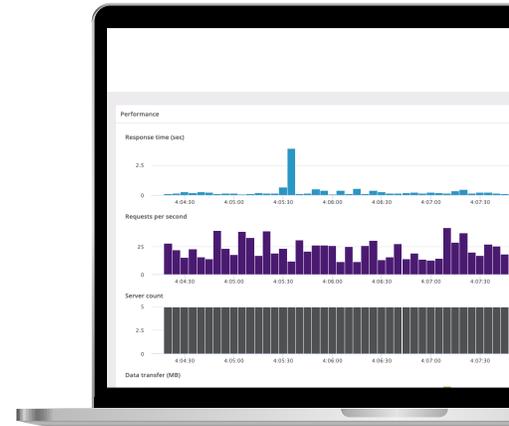
INDUSTRY:
FASHION

100K+
MONTHLY
TRAFFIC

PLATFORM:
Magento



“When we do a flash sale or big promotion, I’m not worried about the site going down at all.”



CHALLENGES

Hylete was looking for a solid, scalable hosting solution that would ensure 100% uptime for their online storefront (hylete.com), while providing visibility into their infrastructure, server performance, errors, code issues, etc. and greater levels of control. Their previous hosting solution was a “black box” in this regard. Hylete was also looking for an extension to their technology team, one with proven e-commerce and infrastructure expertise.

#1 CHALLENGE
NEED FOR
BETTER
VISIBILITY

RESCUED
FROM
MANAGED
HOSTING

SOLUTION



Webscale provides Hylete with:

- Stable, secure, and scalable hosting infrastructure, while allowing them to retain complete control of their AWS account.
- Unlimited, real-time, and predictive auto-scaling, capable of forecasting traffic surges and scaling ahead of demand automatically, ensuring 100% uptime, at all times.
- 24x7 proactive support by an award-winning team of certified cloud and e-commerce experts.
- End-to-end, real-time visibility into their hosting infrastructure, site traffic, and user experience.



RESULTS



100%
CONTROL AND
BETTER VISIBILITY

Webscale's portal gives Hylete unprecedented visibility into their site's infrastructure, code changes, and traffic, with self-service capabilities.



50+
CLOUD
CERTIFICATIONS

Hylete has access to Webscale's team of cloud and e-commerce experts, with 50+ cloud accreditations and certifications.



100%
UPTIME

Hylete's infrastructure auto-scales to cater to traffic spikes, enabling them to execute flash sales/promotions without downtime.



24x7
PROACTIVE
SUPPORT

Webscale's proactive support team offers Hylete peace of mind during issues, with unmatched cloud and e-commerce expertise.

