

THE “ANY PLATFORM” COMMERCE CLOUD

Webscale, the “Any Platform” Commerce Cloud, is the leader in cloud hosting, automation and management for global ecommerce businesses. The only solution that enables merchants to rapidly migrate their storefronts to any cloud, Webscale delivers predictive scalability and 100% uptime at peak demand. With enhanced visibility and control over online storefronts, as well as improved security and performance, Webscale enables online businesses to focus on building their brands, instead of managing their infrastructure.

THE PROBLEMS WE SOLVE



CLOUD HOSTING & MIGRATION

The cloud is the natural home for digital commerce, but with a daunting re-platform looming, little support from your existing provider, and a lack of internal expertise, it can seem insurmountable.



CYBER THREATS & BOT ATTACKS

With cyber attacks becoming more sophisticated every day, recognizing an attack on your storefront is just the first step. Having the automation in place to combat the threat, without disruption, is the next.



SITE DOWNTIME

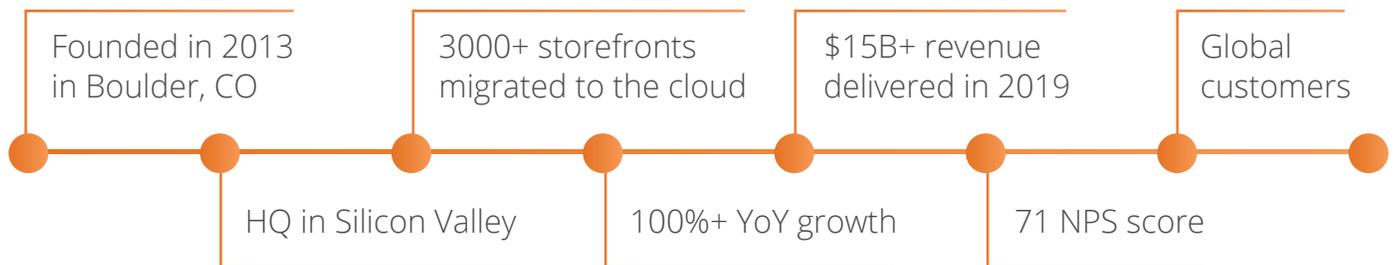
Your sales are anything but predictable. Relying on fixed size, or manually scaled infrastructure, that isn't capable of delivering uptime and scalability at peak demand, is losing you both revenue and corporate reputation.



SLOW PAGE LOADS

80% of consumers won't return to a website that they deem too slow, and even a one second delay can cause a 17% drop in satisfaction. Delivering a consistent user experience across your mobile/desktop sites is critical.

CORPORATE FACTS





Webscale was instrumental in helping us get through the holiday season. We see much faster site performance and much less downtime on Webscale than we did on managed hosting.

Andrew Savage,
Chief Operating Officer, Dolls Kill

WEBSCALE CLOUD PLANS

Webscale cloud hosting plans and products deliver 100% uptime, 360-degree security, and blazing performance. Unlike traditional solutions, Webscale plans are based on a highly automated SaaS platform, built from the ground up for the public cloud, and coupled with a powerful customer portal for unprecedented control and insight into website infrastructure.

Webscale’s cloud plans give merchants extreme flexibility, infinite capacity, predictive scalability, and up to 75% lower costs by having a system that is always right-sized, so you only pay for what you use.

CORE	STANDARD	PRO/BUSINESS	ENTERPRISE
Affordable, fixed cost hosting , with built-in security for small ecommerce websites	Cloud hosted solution for small to medium sizes ecommerce businesses with a single application.	Cloud hosted solution with real-time predictive auto-scaling and enhanced security features.	Fully customizable solution for large e-commerce businesses with multiple domains and applications.
Up to 50K visitors per month	50K - 100K visitors per month	100K - 1M visitors per month	1M+ visitors per month
<i>Cloud Hosting PLUS</i>	<i>Everything in Core PLUS</i>	<i>Everything in Standard PLUS</i>	<i>Everything in Pro/Business PLUS</i>
<ul style="list-style-type: none"> • Software-Defined Architecture • High Availability Data Plane • Elastic WAF • OWASP Top 10 Protection • DDoS Protection • Web Controls (limited) • Self-Healing Infrastructure • Content Optimization • Dynamic Site Cache 	<ul style="list-style-type: none"> • High Availability Application Tier • L7 Load Balancing • Daily Backups • Web Controls (no limits) • Dev Environment 	<ul style="list-style-type: none"> • Predictive Application Auto-scaling • Custom WAF Rules • Custom Maintenance Mode • Staging Environment 	<ul style="list-style-type: none"> • Dedicated Webscale Data Plane • High Availability Data Tier • Enterprise Cloud Secure • Bot Management • Intrusion Detection • Disaster Recovery • Premium Support with Enhanced SLAs

WEBSCALE CLOUD PRODUCTS



Webscale also offers a range of standalone products that are fast to deploy and provide powerful solutions for merchants struggling with specific challenges such as security, performance, or support.



WEBSCALE M1 SUPPORT

Security platform with regular patches, and 24x7 support from an award-winning team of cloud experts, for merchants staying on Magento 1 past its end of life in June 2020.



CLOUD BOT MANAGER

Next-generation bot management solution, powered by machine learning, and designed to address the rapidly growing landscape of automated threats.



CLOUD IMAGE MANAGER

Automated image optimization and management solution for improved site performance and an enhanced user experience.



CLOUD SECURE

Cloud-based web application firewall (WAF), designed to address the pain points ecommerce businesses face with regards to the security of their critical applications.

WHY WEBSCALE



Most hosting providers lack an in-depth understanding of the best practices surrounding the migration and management of ecommerce applications in the public cloud. "Manufactured" clouds, constructed by cobbling together solutions from multiple disparate providers, leave merchants struggling with security, support, and performance challenges.

Webscale's solution stack is purpose built for ecommerce, with predictive auto-scaling, performance optimization features, and in-built security rulesets that protect ecommerce applications and use machine learning to identify suspect attack behavior patterns.

WORLD-CLASS BRANDS HOST ON WEBSCALE

Webscale manages 3,000+ online stores in the public cloud, for businesses in nine countries, including seven of the Fortune 1000.



Murad®



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DOLLS KILL

