



WEBSCALE

skate

Since 1976, Skate One has manufactured and distributed high-performance skateboard decks, wheels, bearings, trucks, hardware, clothing, and accessories. They serve both amateur skaters and world-class professionals.

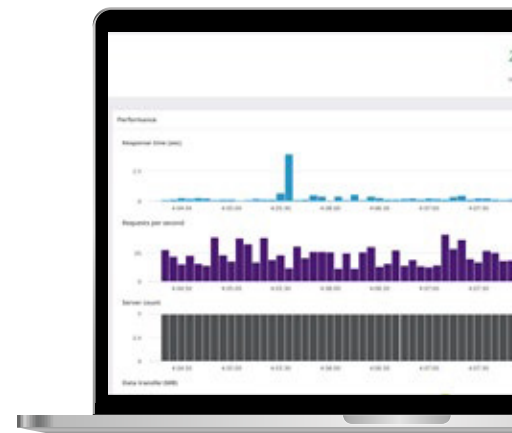
INDUSTRY:
SPORTS

50K+
MONTHLY
TRAFFIC

PLATFORM:
 **Magento**



“
One of the reasons we went with Webscale was for the support. I don't have to worry about answering my phone at 2:00 in the morning.”



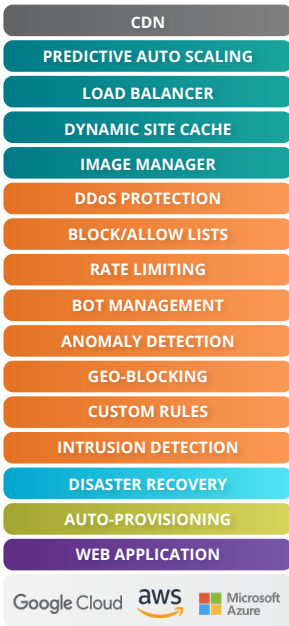
CHALLENGES

Skate One's website was hosted in a bare metal database server, with virtual web servers and a load balancer. The infrastructure didn't auto-scale, so they had to manually scale the site when extra capacity was needed, and that meant raising a support ticket. Their team was spinning up delivery environments just to make sure their site could handle the load, thus spending on unused capacity.

#1 CHALLENGE
NEED FOR
AUTO-SCALING

RESCUED
FROM
DEDICATED
HOSTING

SOLUTION



Webscale provides Skate One with:

- Stable, secure, and scalable cloud delivery infrastructure, with sophisticated cloud automation capabilities
- Unlimited, real-time, and predictive auto-scaling, capable of forecasting traffic surges and scaling ahead of demand, ensuring 100% uptime, without manual intervention
- Advanced page, content, and image optimization capabilities to improve site performance
- 24x7 proactive support by an award-winning team of certified cloud and ecommerce experts



RESULTS



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SAVED BY
RIGHT-SIZING

Webscale ensures Skate One's cloud delivery infrastructure is always right-sized, so they never need to overpay for unused capacity.



>>
FASTER
PAGE LOADS

Webscale enables Skate One to deliver a best-in-class digital experience with faster page loads, browsing, and checkout.



100%
UPTIME

Skate One benefits from cloud infrastructure that uses automation to scale and cater to large traffic spikes, ensuring zero site outages.



24x7
PROACTIVE
SUPPORT

Webscale's support acts as an extension to Skate One's team, offering peace of mind during issues, and unmatched cloud expertise.

