



Guidance builds highly customized ecommerce websites and applications for brands, retailers, manufacturers, and distributors in both B2C and B2B. With industry-leading practices in commerce strategy, mobile optimization, CX, website development, systems integration, and analytics, flagship companies have relied on Guidance's expertise to facilitate more than \$50 billion in GMV. For over 25 years, leading brands have engaged Guidance to build hundreds of world-class omnichannel websites and applications that accelerate growth and provide differentiated digital customer experiences. To learn more, visit www.guidance.com.

ABOUT WEBSCALE



Webscale is the world's only cloud platform for the successful delivery of modern commerce applications. Offering enterprise-grade security, predictive scalability and blazing-fast performance, the Webscale SaaS platform leverages automation and DevOps protocols to simplify the deployment, management and maintenance of infrastructure. The platform supports omnichannel use cases across a variety of ecommerce platforms and architectures, including headless, progressive web applications, self-hosted and fully hosted commerce clouds. Deployed in multi-cloud environments, including Amazon Web Services, Google Cloud Platform, and Microsoft Azure, Webscale powers Fortune 1000 brands including Dollar General, Unilever, Swarovski, Olympus, Regal Cinemas and thousands of other B2C, B2B, and B2E ecommerce storefronts across 12 countries. Webscale has offices in Santa Clara, CA, Boulder, CO, San Antonio, TX, Bangalore, India and London, UK.

TRUSTED BY THOUSANDS OF GLOBAL BRANDS



DOLLAR GENERAL



OLYMPUS

You should speak to Webscale, if your storefront has suffered from downtime (especially during promotional events or the Holiday Season), security breaches, or slow performance; if you want to move (from dedicated hosting) to the cloud; or if you're already in the cloud, but are struggling with managing your infrastructure. Visit www.webscale.com for more information.

DELIVER WORLD-CLASS DIGITAL EXPERIENCES



Guidance and Webscale work together to

1. Provide responsive web design services
2. Deliver custom web development services
3. Offer expertise in cloud migration, hosting, and management of applications in any cloud
4. Make cloud migration seamless and easy, while ensuring 100% uptime, scalability, enterprise-grade security, blazing fast performance, and predictable costs
5. Enable merchants to handle unpredictable, massive traffic spikes (especially during marketing promotions and peak sale events) without any downtime
6. Offer complete visibility and control over hosting infrastructure through an intuitive portal
7. Create a triangle of support – with you at the tip, Guidance at one corner, and Webscale at the other – working together to quickly resolve issues. You will also have round-the-clock access to an award-winning team of cloud and ecommerce experts, with more than 50 accreditations and certifications across Amazon Web Services, Google Cloud Platform, an Microsoft Azure

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